

## Part I

# Finding Amazing Products



Product Name	Brand	Product Page Link	Where Is It Selling?	Product Category*	Price	Relevant Keywords	# of Reviews	Avg. Review Rating	SEO Ranking for Product Type
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\*e.g., apparel, toys

## Part II

# Testing Your Best Products



SKU #	Product Name	Product Page Link	Product Category	Sales Price	# of Reviews	Avg. Review Rating	Avg. # Sales per Month	Avg. # Returns/ Exchanges per Month	Avg. Social Media Engagement	Order Cost*	Gross Profit**
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\*e.g., shipping, overhead, storage costs for item, manufacturing cost

\*\*Gross Profit= sales price - order cost

## Part III

# Your Most Valuable Products



**Most Popular Product**

**Product With The Greatest Gross Profit**

**Product With The Highest Average Review**

**Product With The Most Social Media Engagement**

**Product With The Fewest Returns/Exchanges**